



# News Release

## University of Phoenix Announces Online Availability of Microsoft® and Cisco® Courses

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Phoenix, AZ, November 14, 2001 - The University of Phoenix announced today that it will begin offering a variety of in-demand technical training programs online, including Microsoft® and Cisco® courseware. These interactive programs, which will include individual mentoring opportunities, are being offered through an agreement with KnowledgeNet.com, Inc.

The University has been providing training courses in many of these areas in a campus based format for the past several years, with its MCSE (Microsoft® Certified Systems Engineer) training coursework being one of its most popular offerings. “The move to online availability was really the next logical step,” commented Bob Barker, Executive Vice-President, University of Phoenix. “Technology continues to change so rapidly, it is imperative that there are flexible learning opportunities for those individuals looking to keep their technical skills current, and for others who wish to re-career.”

While students will take these courses online, they will have the advantage of being able to work with University staff face to face at a number of University of Phoenix campus locations. The University employs teams of counselors throughout its network of nationwide campuses. “Our counselors are trained to help students identify the best educational opportunities available to them. These new programs will expand our ability to meet the various educational needs and allow us to serve a much broader student population,” commented Barker.

“The University’s philosophy of lifelong learning for career advancement complements KnowledgeNet’s dedication to providing an unparalleled learning experience supported by the added benefits of convenience and cost-effectiveness for working adults,” said Tom Graunke, KnowledgeNet founder and CEO.

Interested students should contact their local University of Phoenix campus for specific enrollment opportunities and information, or visit [www.mcse.com/Elearn](http://www.mcse.com/Elearn).

The University of Phoenix, which has served working adults for over a quarter of a century, has made its mission to remove barriers to education for busy adults by providing accessible scheduling (evenings, week ends, and online through the Internet) and rigorous degree programs centered on professional goals. The University’s focus on small interactive classes, highly personalized teaching and comprehensive academic accountability systems has won praise and recognized by noteworthy academic and business leaders. The University is accredited by the Higher Learning Commission and is a member of the North Central Association.

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Apollo Group, Inc., parent company of the University of Phoenix, has been providing higher education programs to working adults for over 25 years. Apollo Group, Inc., operates through its subsidiaries The University of Phoenix, Inc., Institute for Professional Development, The College for Financial Planning Institutes Corporation, and Western International University, Inc. The consolidated enrollment in its educational programs makes it the largest private institution of higher education in the United States. It offers educational programs and services at 58 campuses and 102 learning centers in 36 states, Puerto Rico and Vancouver, British Columbia. Combined degree enrollment was 124,800 students as of August 31, 2001.

KnowledgeNet has been a leader in next-generation e-learning courseware, providing online students with a variety of e-learning formats, including KnowledgeNet LIVE, KnowledgeNet EXPRESS, and KnowledgeNet INTERACTIVE. The agreement also provides mentoring services to students to supplement their online training.